

Chronic Disease Prevention and Health Promotion (CDPHP) Section Updates 11/10/2022

General Updates

- CDPHP would like to welcome the following new staff:
 - Sarah Motts, Health Program Specialist 1
 - Sara Knight, Health Resources Analyst 1
 - Bret Sarnquist, MPH, RD, Health Program Specialist 1
 - Allison Oestreich, Accounting Assistant 3
 - Mickena Butler, Health Equity Analyst
 - Nahayvee Flores-Rosiles, Health Program Specialist 1
 - Yami Melendez, Health Program Specialist 1
- Blueprint Collaborative and OnStrategy have completed the five-year statewide Chronic Disease Prevention and Health Promotion Strategic Plan. It is in the final stages of routing prior to January 1, 2023.
- The Quality Improvement Manager is holding Lean Six Sigma value stream mapping sessions as part of the workforce development and quality improvement processes.

CDPHP Program Updates

BOLD Program

- The CDC awarded the *DP20-2004 BOLD (Building our Largest Dementia) Infrastructure for Alzheimer's Core Capacity* grant to 11 States, including Nevada. The activities outlined in BOLD are designed to create a uniform national public health infrastructure focusing on issues such as increasing early detection and diagnosis, risk reduction, prevention of avoidable hospitalizations, and supporting dementia caregiving. It is designed to promote the implementation of CDC's Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map and the Healthy Brain Initiative Road Map for Indian Country.
- Nevada began building capacity to address Alzheimer's disease and related dementias (ADRDs) upon grant award and has partnered with the Alzheimer's Association, the University of Nevada Reno (UNR) Dementia Engagement, Education and Research (DEER) program, and the Aging and Disability Services Division (ADSD) to begin outlining improvements of Alzheimer's supports across the State.
- Since the award, the program has made substantial progress. The State continues to build staff capacity to manage the grant, including the onboarding of an Intern in January of 2022. The UNR Dementia Engagement, Education and Research (DEER) partnership has established a framework for providing education to care providers, a compilation of Nevada-specific resources, and established data and surveillance systems and this project is beginning to find a home in an accessible publicly available format. The Nevada ADRD statewide plan was completed by the DHHS Task Force on Alzheimer's Disease (TFAD) earlier this year, and the TFAD heard recommendations for updates early in Year 2 and provided specific updates aligning the State Plan with the CDC's Healthy Brain Initiative formally presented in April of 2022. TFAD will be making final approvals during their November of 2022

meeting. The finalized ADRD statewide plan will be presented to the legislature in February of 2023. The 2021 Behavioral Risk Factor Surveillance System (BRFSS) included ADRD specific questions related to cognitive decline. The ADRD- specific module related to caregiver's is scheduled for implementation in the BRFSS in the 2022 survey, and data will then be available to further support the activities of the Dementia Coalition. In partnership with UNR DEER and the Alzheimer's Association, an additional state question was submitted in September of 2022 for the cognitive decline module for the BRFSS in 2023.

- The BOLD program team, in conjunction with the UNR DEER team added community partners from eleven counties throughout the state and is currently focusing on implementing the Healthy Brain Initiative Roadmap activities in communities across the state, including efforts to encourage a social relational view of dementia. In 2023 the community partners will also start implementing the ADRD statewide plan that includes the Healthy Brain Initiative Roadmap.
- Major accomplishments in year two included identifying additional resources from across the state to be updated in a Nevada Specific toolkit and finish drafting the ADA compliant toolkits for communities. Additionally, to the enhanced Dementia Friendly Nevada resources-driven website. The website is a robust information hub for dementia support across the state, linking State, County, private sector, and medical resources together for community access, understanding of best practices, training, and dementia education to support the BOLD Infrastructure.
- A joint messaging campaign between CDPHP, ADSD and UNR DEER Program is currently being programmed through work with KPS3, a professional media company. Two 30 second commercial / PSA media spots will highlight the changing landscape of dementia, address stigma and provide marketing for available resources.

Comprehensive Cancer Control Program

- October is Breast Cancer Awareness Month. Cancer partners participated in promotions and outreach events statewide. Kicking off the month on October 1st the Nevada Cancer Coalition (NCC) hosted the annual Paint Nevada Pink event in which lighting of the Reno arch was lit with pink lights downtown for the entire month of October to bring breast cancer awareness and increase screening rates. Various events continue to take place in Washoe, Clark, and the rural counties in between. Mammovans are available to provide free mammograms to the public.
- The Nevada Comprehensive Cancer Control Program (NCCCP) under DP22-2202 is well underway on its first year of the five-year grant cycle. to continue addressing the burden of cancer in Nevada by implementing cancer initiatives with an emphasis to increase health equity for Nevada communities.
- The Nevada Cancer Summit held Sept. 13th in Reno Nevada brought physicians, nurses, program and community leaders, cancer advocates and survivors to a networking and educational platform with cutting edge topics offering CE credits. Addressing low lung cancer screening rates in Nevada was a hot topic this year that has gained significant interest with cancer partners and aligns with priorities outlined in the state Nevada Cancer Plan (and quite timely for Lung Cancer Awareness month coming up in November).
- NCC extends their reach statewide to Las Vegas Hispanic residents as two bilingual staff members were hired to provide ThriveNV patient navigation to

Spanish speaking callers, gain new partnerships with Hispanic businesses and organizations while increasing education and outreach for prevention, early detection, and survivorship specific to Hispanic communities of need.

WISEWOMAN

DP 18:1816 - Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN)

WISEWOMAN Updates

- The WISEWOMAN Year 4 grant started September 29, 2022 and will go through September 29, 2023.
- Current WISEWOMAN numbers:
 - Total number of women screened: 94
 - Follow-up screenings needed: 0
 - Rescreening needed: 0
 - Referrals to Health Behavior Support Services (HBSS): 57
 - Number of women with 1 completed HBSS: 36

Purpose

WISEWOMAN was created to help women understand and reduce their risk for heart disease and stroke by providing services to promote lasting heart-healthy lifestyles.

Eligibility

- Women 40 – 64 years of age
- Low-income (below or at 250 percent of the Federal Poverty Level)
- Underinsured or uninsured
- Enrolled with the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) – WHC Program

Nevada 1815 and 1817 Grants: Heart Disease and Stroke and Diabetes Prevention Programs

- The DP18-1815 Year five (5) continuation grant was submitted on 3/4/2022.
- The Diabetes Prevention and Control Program (DPCP) collaborated with Nevada Business Group on Health to begin a pilot program to have Diabetes Self-Management Education Support and Diabetes Prevention Program as a covered benefit by Public Employees Benefit Plan.
- The DPCP will establish a Diabetes Quarterly Engagement Meeting with key partners and the community to discuss barriers of the underserved populations to address diabetes issues and create a workable solution.
 - Access to Healthcare Network,
 - Nye Community Coalition,
 - Nevada Business Group on Health,
 - Northern Nevada HOPES,
 - Renown Health System,
 - Southern Nevada Health District,
 - Dignity Health dba St. Rose Dominican Hospitals,

- CoMagine,
- Nevada Health Centers,
- National Association of Chronic Disease Directors, and
- The Sanford Center for Aging at The University of Nevada, Reno (SCA at UNR)
- The DPCP and HDSP programs held a combined 1815/1817 year- five (5) kick-off meeting for partners. Program officers from CDC presented and the program's welcomed three new partners.
- The HDSP program has begun to leverage program offerings that broaden our reach and improve Nevadans access to free (grant funded) lifestyle change programs.
- The HDSP program has submitted the year-five (5) 1817 continuation grant application for division review.
- The HDSP program has executed a work order with master service agreement (MSA) vendor Comagine Health (Comagine) to reconvene the Nevada Stroke Task Force in FY23. The HDSP program is asking for stakeholders interested in participation to contact Troy Lovick at tlovick@health.nv.gov.
- The HDSP program is expanding the heart-healthy ambassador-blood pressure self-monitoring (HHA-BPSM) program in Nevada. The program has delivered facilitator training to Partner' staff and secured training for additional facilitator trainers through the CDC.
- The HDSP program coordinator attended the 2022 Nevada Public Health Association (NPHA) annual conference and presented a 30-minute break-out session on the HHA-BPSM.

Nevada Wellness and Prevention Program

- PHS funded Activities: The Wellness and Prevention Program (WPP) continues to implement Senate Bill 2, which revised provisions related to the height and weight data collection among school-aged youth in Nevada. In collaboration with Washoe County School District (WCSD), Clark County School District (CCSD), the Nevada Institute for Children's Research & Policy (NICRP), the WPP is working to identify strategies to support school nurses in conducting height and weight data collection. PHS-FY22 scope of work post-award amendments to secure implementation of Senate Bill 2 for the school year 2023-2024 are completed. The Standard Operation Procedures (SOP) for Collecting and Reporting Students' Height and Weight in Nevada Schools is finished, and the review process is still in progress.
- SNAP-Ed funded Activities: The WPP is working with childhood obesity prevention partners to increase Child and Adult Care Food Program (CACFP) participation in Early Care and Education (ECE) setting in Nevada. The WPP and partners met with CDC Division of Nutrition, Physical Activity, and Obesity team and identified guidelines to advance unmet and partially met national standards Caring for Our Children (CFOC). The WPP facilitated two policy review sessions and prepared policy review summaries for ECE partners. Action items for the remaining FFY23 are planned. The Continuous Quality Improvement project to support CACFP participation is completed, and final action items scheduled.
- Other funded Activities: The WPP is working on a statewide cohesive message

around Healthy Eating and Active Living (HEAL) and a statewide program named, for now, Nevada-5210. The initiative aims to support key community members to facilitate environments for the community to adopt HEAL behaviors. Current partners consist of WCHD, SNHD, and the CDPHP Diabetes Prevention and Control Program. Kick off activities are planned to start in November.

- The WPP finished the 2022-Nevada Obesity Report with state level data in March. The report is currently under review to include county level data. The review process is scheduled to be completed in December.
- The WPP funding investigation project which consisted of Nevada's current efforts for wellness initiatives, wellness programs across other states, and recommendations for funding is constantly updated, reviewed, and used.

Preventive Health and Health Services Block Grant

- The CDC awarded the NOGA for the PHHS Block Grant.
- Current subgrantees continue to receive funding. However, many of the scopes of work will be different. A work order will be used for the 5210-program (see above) implementation.
- The PHHS final report for FY 2021 is due December 2022.
- Subgrantees are actively working on their programs and projects.
- Subgrantee reporting and technical assistance calls are ongoing.
- The PHHS team completed the Block Grant Assessment Survey in October

Tobacco Control Program (TCP)

- The Tobacco Control Program (TCP) has assisted with different forms of tobacco policy. State partners, including Partnership Douglas County, Nye Communities Coalition, Southern Nevada Health District, are working in partnership with the Nevada Tobacco Prevention Coalition. TCP is counting the 11th year in a downtrend of smoking across the state (AHR, 2021). The Youth Vaping Prevention (YVP) Coordinator and the Office of Analytics are collaborating to analyze and bring meaning to the statewide STARS retail assessment. The intent is to provide STARS assessment data to partners during the December technical assistance (TA) and begin to formulate plans to use the information to improve community driven activities. The 2022 Nevada Tobacco Prevention Coalition (NTPC) meetings have created a strategic list for the upcoming legislative term: non-smoking multi-unit housing and secured funding for youth vaping efforts.
- On May 27, 2021, the Governor signed and enacted Assembly Bill 59, making the sale of any tobacco product to a person under the age of 21 prohibited in the State of Nevada, generating alignment with Federal Tobacco 21 Laws.
- The TPC's "Responsible Tobacco Retailer Training and Certification" website is undergoing updates and enhancements to the learning criteria modules and the quiz. TCP also developed a Guidebook for Retail Tobacco Merchants providing guides and examples of developing and implementing Tobacco 21 Store Policies. The guidebook also demonstrates how to implement new hire training to incorporate Tobacco 21 and provides a mock training schedule covering all aspects of Tobacco 21 a retail store employee is expected to know. As the Attorney General's office

has already initiated Tobacco 21 compliance inspections at retail stores, it is TCP's goal to have all tobacco merchants in Nevada partake in the training program and utilize the tools and resources provided for them.

- The TCP aims to highlight why youth are using e-cigarettes and vaping and bring this awareness to the public, especially parents and educators, and other youth influencers. According to YRBSS, 24.1% of Nevada High School students are currently using electronic vapor products. Southern Nevada Health District (SNHD) collaborated with UNLV, implement a Tobacco-Free Campus Policy on the UNLV campus.
- The TCP's promotion of statewide cessation awareness continued with providing support to managed care organizations.
- Contributions promoting a diverse array of Quitline cessation resources included select continuing medical education offerings to health care providers, contextual marketing toolkits, partner site visits, and strategic outreach to newly interested health care sites attracted to program offerings and willing to support tobacco cessation efforts.
- The Tobacco Cessation website is slated for deployment, and the commitment to provide direct support to aligned stakeholders is meeting intended goals and efforts to sustain working interstate and regional relationships.

Women's Health Connection (WHC) Program

- WHC has approximately \$120,000 in carry-forward funding. These funds will be used to expand into two clinics through Nevada Health Centers (NVHC)
- Nevada was one of three states that did not see a significant drop in screening rates during Covid and is participating in a study with the CDC to better understand best practices. WHC Program coordinator will be travelling to Boston for the Annual American Public Health Association 150-year anniversary conference where cancer screening rates during covid will be discussed.
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services.
- The following data accounts for state general funds appropriated for breast cancer screening and diagnostic services (\$500,000 per biennium) expended from June 30, 2022, through October 12, 2022:
 - 561 Women served
 - 3 Clinical Breast Exams
 - 1 Abnormal result
 - 503 Mammograms
 - 60 Abnormal results
 - 1 Breast cancer case diagnosed, including:
 - 1 case of ductal carcinoma in situ
 - 1 Patient diagnosed with cancer referred to Medicaid
- The following data accounts for CDC funds appropriated for breast and cervical cancer screening and diagnostic services expended from June 30, 2022, through October 12, 2022:
 - 1,993 Women served

- 1,371 Clinical Breast Exams
- 361 Mammograms
- 1,123 Pap tests
- 16 Breast or cervical cancer cases diagnosed, including:
 - 1 Case of ductal carcinoma in situ
 - 15 Cases of invasive cervical cancers or cases of premalignant cervical lesions

Office of Food Security (OFS)

1. State Partnerships Improving Nutrition and Equity (SPINE) Program

- a. The State of Nevada was awarded funding from the National Association of Chronic Disease Directors (NACDD) to participate in the State Partnerships Improving Nutrition and Equity (SPINE) Program. The Office of Food Security is partnering with Catholic Charities of Northern Nevada (CCNN) for this program to improve access to nutrient-dense and culturally appropriate foods throughout Nevada. The OFS is developing the SPINE Food Security Action Plan (further explained in List Item #2).

Updates:

- To date, CCNN has distributed 720 meals to 144 individuals in Sun Valley. Of these, 140 agreed to being assessed for other wraparound services. CCNN's outreach team distributes at least 25 bus passes and 1,500 flyers monthly in Sun Valley. The flyers include bilingual information on SNAP, upcoming immunizations, outreach events, partner information, benefits enrollment information, recipes.
- One of CCNN's most successful outreach tools for addressing homelessness and food insecurity in micro-urban service deserts is their Anthem bus pass. These 5"x7" hard stock double-sided cards include a map to CCNN, list of services, QR code, and contact information with a free 1-day RTC bus pass. To reach the target population, CCNN's board members, staff, and volunteers, focus their distribution on homeless living in micro-urban and suburban communities of Reno-Sparks. Since they are less than a mile west of the Nevada Cares Campus, these cards truly provide access beyond their food and wraparound services, such as shelter, hygiene and basic needs, mental, behavioral, and medical support, and other social determinants of health.
- CCNN received an NDA ARPA grant that is supporting the purchase of Nevada grown and produced food. Through their Immigration Legal Services team and relationships with mosques, synagogues, temples, wards, and others, their Food Pantry director is informed on the proper fresh fruits, vegetables, dairies, starches, and proteins to ensure access to culturally competent options for clients. By purchasing locally, they are supporting Nevada agriculture and businesses who are also recovering from the pandemic.
- CCNN's nutritionist is now working with their chef to evaluate

nutritional elements of their dining room meals, provide any nutritional suggestions or substitutions, and promote healthy choices in their food pantry with education and recipes that incorporate SNAP food items. For example, all meals include a drink, vegetable, fruit, starch, and desert. CCNN's dining room meals are meant to be hearty, higher calorie, and easy to chew to address dental issues and skipped meals of the target population. Their chef, Kim, and his team believe that serving with dignity includes tasty, nutritious food. In fact, Chef Kim won a local TV station's version of Chopped, which included a showdown between Kim and a casino chef. Judges included Reno and Sparks city council members and a local celebrity.

- Their next aim is to open more Client Choice Food Pantries that bring their wraparound services to clients living in micro-urban and suburban service deserts with a focus on serving with dignity. Case managers, social workers, and community health workers attend these pantries to ensure that clients' needs are addressed.

b. The OFS has also partnered with the WIC Program and the Maternal, Child, and Adolescent Health (MCAH) Section and received supplemental breastfeeding funding from SPINE to augment existing efforts around supportive breastfeeding strategies to advance health equity.

- We have partnered with The Nevada Statewide Breastfeeding Coalition, who will utilize their existing contacts and community presence to promote the importance and expand opportunities for NN and rural communities to access appropriate and relevant breastfeeding education.
 - Solidified scope of work for recruitment of lactation education sponsorships.
 - Identified a breastfeeding professional to act as a representative and talent for the breastfeeding education webinar.
- KPS3 will provide appropriate website updates that highlight and improve the ability to find breastfeeding friendly childcare centers. Additionally, they will edit the breastfeeding education webinar to make it appealing and representative to increase learning capabilities of the intended audience.
 - Defined and agreed on scope of work and process for website updates and webinar.

2. Food Security Plan

a. The Division of Public & Behavioral Health (DPBH), within the Nevada Department of Health and Human Services (DHHS), contracted with The Blueprint Collaborative (TBC) and Guinn Center in collaboration with the Council on Food Security to refine the objectives and goals of the 2013 strategic plan and establish the 2023 Nevada Food Security Strategic Plan. The 2022 Needs Assessment was also completed and used in the

development of the 2023 Nevada Food Security Strategic Plan.

3. Fund for Health Nevada Hunger Funds

- a. NOFO Grant routed, and changes have been made and resubmitted to the Deputy for approval. Once approved the grant will be sent to GMU for release. Release Deadline is December 2022.
- b. In July the team conducted local onsite Quarterly visit with Catholic Charities, Northern Nevada Dream Center, and Washoe County Hope Homes. In October, the manager will visit the Las Vegas area and in November the team would like to visit a UNR Provider in Hawthorne.

FHN Year Two Q1 reports have been received and in the process of evaluation. The data analysis report is currently in draft and will be provided to each partner for their review.

Health Disparity Grant/STRETCH Grant

- The DHHS Health Equity Unit (HEU) received Quarterly reports and Technical Assistance calls are currently being conducted with the following partners:
 - Behavioral Health Wellness and Promotion
 - Nevada Office of Minority Health and Equity
 - Healthy Community Coalition, specifically with expanded partnership with the Nevada Community Health Workers Association,
 - Nevada Cancer Coalition
 - Southern Nevada Health District
 - Grants Management Unit
 - Washoe County Health District
 - Office of Rural Health
 - Maternal Child and Adolescent Health
 - Division of Child and Family Services
 - ACCEPT
 - Xquisite
 - UNR's Faith Based Initiative
 - Truckee Meadow Community College
- A No cost extension is currently being negotiated with the CDC and the application to them is pending.
- The Nevada Broadcasters Association (NBA) work orders with ADSD are active and are working on their second year of partnership.
- HEU has presented their initiatives with the National Network of Public Health Institutes (NNPHI), NACDD and NPHA and will also present alongside UNLV at APHA.
- HEU with Nevada Office of Minority Health and Equity (NOHME) have been conducting the Black, Indigenous, and People of Color (BIPOC) support groups weekly.
- HEU has been involved in the accreditation process for NV DPBH and will have a

lunch and learn session with STRETCH in late October.

- HEU is working with SNHD's Health Equity Grant quarterly to ensure there are no duplications to the work being done in Nevada. The next quarterly meeting with Xavier Flores will be in the Winter.
- HEU has developed a newsletter delivered quarterly to partners with the last one delivered in October and a directory for services created for programs for color.
- HEU developed a workplan for the Strategies to Repair Equity and Transform Community Health (STRETCH) Initiative to advance health equity within CDPHP programs and activities. This has involved trainings for the HEU as well as NOHME including Adaptive Leadership and Lunch and Learns about Health Equity.
- The STRETCH Initiative will focus on results from the CDPHP strategic plan to identify a health equity training to be offered to all CDPHP staff to enhance fundamental knowledge health equity and social justice. This training opportunity will support the workforce development and organizational infrastructure efforts within STRETCH.
- The STRETCH initiative identified trainings for STAR to help introduce health equity trainings to CDPHP and will expand to partners of the Health Disparity Grant. Two cultural competency trainers received training.
- HEU is also assigned as the DPBH language access coordinator to develop a Language Access Plan as required by Senate Bill (SB) 318. The LAP was submitted in October and is awaiting review from ONA and will be implemented once that occurs.